

RIMS GO BIG 2018

ANNUAL CONFERENCE & EXHIBITION

SAN ANTONIO | APRIL 15-18

EXHIBITOR & SPONSORSHIP PROSPECTUS



EXHIBITION DATES: APRIL 15-18, 2018



As the discipline of risk management continues to evolve, RIMS 2018 will help you take your company to the next level. Introduce new products, establish your presence in the marketplace, reinforce relationships with existing clients and discover new clients from your target audience—all for a great value—all at RIMS 2018.

Reserve your booth space now for the leading risk management and insurance event. No other industry exhibition can provide you with the same top-notch buying audience that produces stellar results year after year!

- + Reach new prospects
- + Introduce new products, solutions and applications
- + Demonstrate services to key buyers
- + Build relationships with current customers
- + Reap benefits of face-to-face time with customers
- + Be part of a proven successful exhibition

For more information, contact:

Matt Whyte, Exhibitions and Sponsorship Sales Manager,
+1.212.655.6052 or mwhyte@RIMS.org.

MAKE MEANINGFUL CONNECTIONS WITH THOUSANDS OF RISK PROFESSIONALS SO MUCH MORE THAN AN EXPO



RIMS 2018 features not only the largest exhibition dedicated to risk management in the world, but also includes a full conference with more than 400 speakers presenting on the full spectrum of risk management.

EVERYONE IN RISK WILL BE AT RIMS 2018

Decision makers and end users—RIMS connects you with directors, risk managers, CROs, CEOs, CFOs, risk analysts, managers and government officials responsible for managing their organization's risk portfolio.

MORE BUYERS EQUAL MORE SALES

RIMS offers exhibitors more buyers than any other industry exhibition. In fact, over 10,000 risk professionals attended RIMS 2017 last year.

RESERVE YOUR SPACE AT RIMS 2018 NOW

Over 90,000 square feet of the exhibition for RIMS 2018 has already been reserved. Sign up now and join the elite roster of RIMS exhibitors who are redefining the possibilities for risk management with cutting-edge technology and innovative products.

GENERAL MARKETPLACE INFORMATION

LOCATION

Henry B. González Convention Center
900 E. Market Street
San Antonio, Texas 78205

MARKETPLACE HOURS

Monday, April 16
10:00am – 5:00pm

Tuesday, April 17
10:00am – 5:00pm

Wednesday, April 18
10:00am – 3:00pm

EVERYTHING YOU NEED TO RESERVE SPACE AT RIMS 2018

Log onto www.RIMS.org/RIMS2018Marketplace

WHAT IS INCLUDED IN EACH 10X10?

- + One Complimentary Full Conference (ECOMP) Registration (up to a US \$1,595 value!) per 10' X 10' booth
- + Three exhibitor booth personnel badges per 10' X 10' booth
- + Access to food and networking events in the exhibit hall, as well as complimentary access to the Conference Finale and Closing Keynote
- + Online Directory listing, including a company description and four product classifications
- + Exposure on RIMS Virtual Marketplace featuring exhibitors, floor plan and link to Online Exhibit Directory
- + Complimentary Pre-Conference Attendee Direct Mailing List (upon acceptance of terms of agreement). Phone, fax and email excluded.
- + Discount on additional Conference mailing list rentals
- + Pre-Show Meeting and Exhibitor Networking Breakfast
- + Draped 8' back and 3' side walls (in-line booths only)
- + 7" X 44" sign identifying your company's name and booth number
- + Professional floor management and daily security in Exhibit Hall
- + Online Exhibitor Services Manual
- + Free Company listing in the Exhibitor Locator Guide*, Conference Guide*, and Connection Café onsite
- + Exclusive access to RIMS In-Site Tour, the Official Site Inspection Tour for RIMS 2019
- + Access to meeting room rentals in the Henry B. González Convention Center
- + Access to our Exhibitor Marketing Toolkit including RIMS 2018 promotional text, logos, banners ads and more

*The exhibitor is responsible for providing all booth furnishings, including carpet, tables, chairs, etc. Electricity and other utility connections are not provided with the space, but can be ordered. *Deadlines apply.*

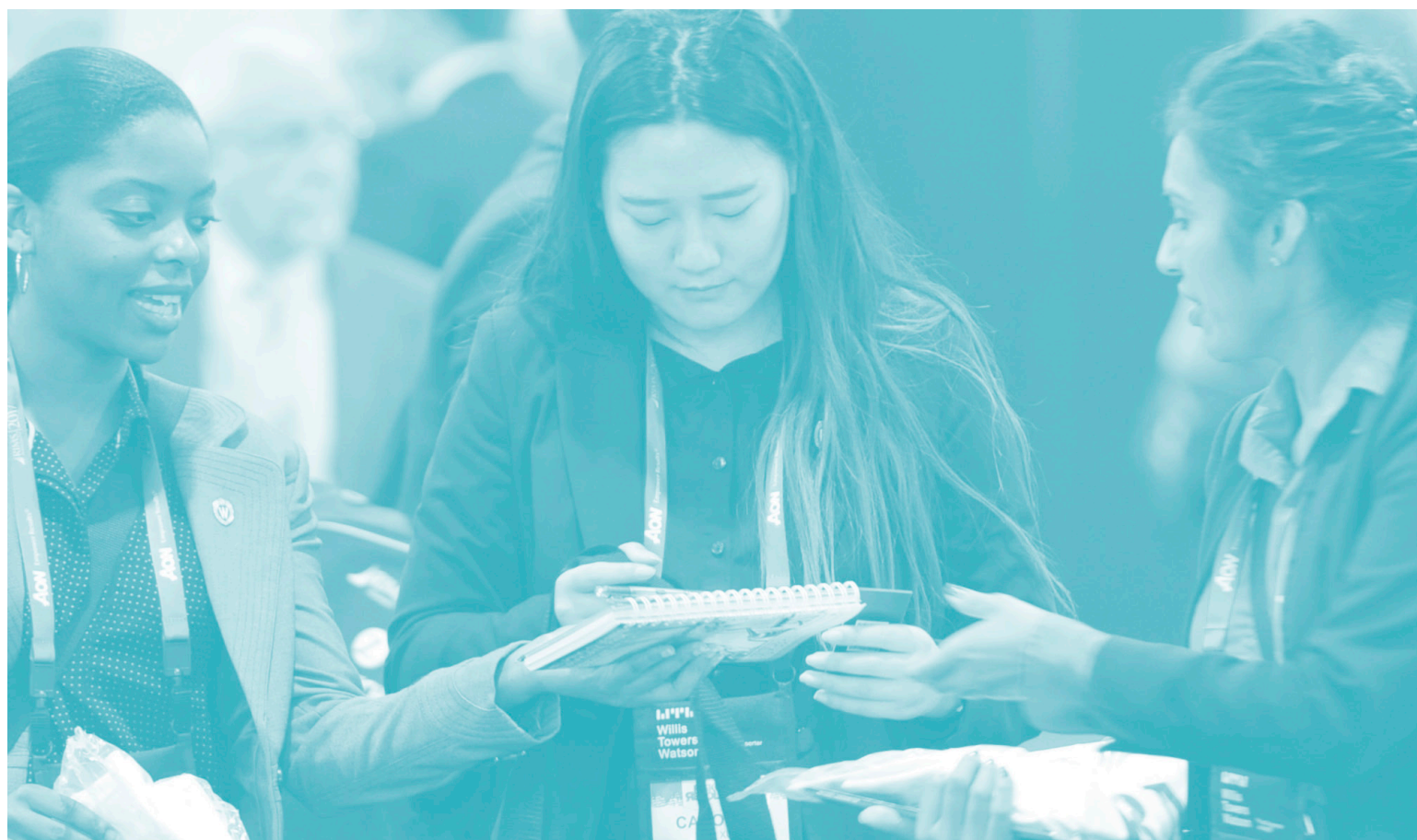
HOW MUCH?

US \$2,950 per 10x10 booth

Additional US \$125 per open corner

HOW WILL SPACE BE ASSIGNED?

Booth space is assigned on a first come, first serve basis. To view the live floor plan to see available booths please click here: https://events.rims.org/annual/2018/exhibit_map.cfm. All available booths are in blue. To sign up for booth space, please use the "Become an Exhibitor" link on the left side of the floor plan link.



MARKETPLACE DATES AND HOURS

MARKETPLACE HOURS

Monday, April 16
10:00 am – 5:00 pm

Tuesday, April 17
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Wednesday, April 18
10:00 am – 3:00 pm

EXHIBITS INSTALLATION

Thursday, April 12
7:00 am – 5:00 pm* (island booths only)

Friday, April 13
7:00 am – 5:00 pm

Saturday, April 14
7:00 am – 5:00 pm

Sunday, April 15
7:00 am – 5:00 pm

ALL BOOTHS MUST BE SHOW READY BY
5:00 pm on SUNDAY, APRIL 15

EXHIBITS DISMANTLE

Wednesday, April 18
3:00 pm – 10:00 pm (Exhibitors CANNOT begin to dismantle before 3:00 pm on April 18)

Thursday, April 19
8:00 am – 5:00 pm

Friday, April 20
8:00 am – 12:00 pm (island booths only)

RIMS NextGen and Student SPONSORSHIP OPPORTUNITIES

RIMS has launched a new way to get involved with students and rising risk professionals at the RIMS 2018 Annual Conference! You now have the opportunity to sponsor a specific student or Rising Risk Professional event with the opportunity to address an audience of over 200 student and rising risk professionals. Here are the opportunities to sponsor:

2018 ANITA BENEDETTI STUDENT INVOLVEMENT PROGRAM (ABSIP) US \$3,500

Each year, RIMS sponsors a group of outstanding students studying risk and insurance management to attend the RIMS Annual Conference & Exhibition. RIMS provides airfare, hotel expenses, registration, and a small stipend for these students. In 2018, RIMS will sponsor 32 students to attend the RIMS Annual Conference & Exhibition in San Antonio.

STUDENT TOUR US \$3,500

SATURDAY, APRIL 14

This once-a-year opportunity gives students attending RIMS 2018 a behind-the-scenes risk management tour. Students gain new perspectives on risk management, and get a first-hand view on what a risk manager does at a company.

STUDENT WELCOME RECEPTION US \$3,500

SATURDAY, APRIL 14

This opening reception for all students and advisors is a great event for students to network with their peers, and industry leaders. 2018 ABSIP Scholars and the top eight 2018 Spencer-RIMS Risk Management Challenge teams are recognized.

STUDENT BREAKFAST US \$3,500

TUESDAY, APRIL 17

Taking place on Tuesday, April 17, this breakfast gives students and advisors a great opportunity to catch up on what they have done so far at the RIMS 2018, build their networking circle, and talk about what sessions they plan to attend next.

STUDENT ROUNDTABLE/SPEED NETWORKING EVENT US \$3,500

TUESDAY, APRIL 17

This session provides students with two learning opportunities. The first is to hear a panel of experienced risk managers discuss their career path in risk management, and ask the panelists questions. The second is when several professional risk managers go from table to table, each with 8-10 students, have some Q&A time, and also provide the students with career advice.

RIISING RISK PROFESSIONAL HAPPY HOUR US \$3,500

The RRP Happy Hour is a great opportunity for RRP's to enjoy an hour of networking and drinks in the exhibit hall, where they can discuss the opportunities and challenges they face as young professionals in the risk management industry.

ALL SPONSORSHIPS INCLUDE:

- + Literature and collateral in student event bags (sponsor to provide)
- + Logo on new student website on rims.org (available starting in November)
- + Logo in student conference guide handed out on show site
- + Signage at sponsored event
- + Opportunity to address audience for 5 minutes before sponsored event (subject to availability)
- + Recognition in quarterly student newsletter, *riskU* (including a custom section one month!)

SPONSOR ONE OF THE EVENTS ABOVE AND COMBINE IT WITH A PLATINUM SPONSORSHIP AT THE 2018 NEXTGEN CONFERENCE FOR ONLY \$11,000 TOTAL!
CONTACT MATT WHYTE AT MWHYTE@RIMS.ORG OR 212-655-6052 FOR MORE INFORMATION!

THOUGHT LEADERSHIP

RIMS TV

RIMS TV, produced by Convention News Television, provides on-going and up-to-the-minute news coverage of RIMS 2018. Displaying on the dark channels of all 7,000+ rooms in the RIMS block, it is a part of some key highlights, on monitors placed throughout the Henry B. Gonzalez Convention Center, in both the Marketplace and Marketplace Forum, the RIMS mobile app and streaming from the RIMS website, this is THE best way to get in front of thousands of eyes. There are a variety of RIMS TV sponsorships available for each day of the conference, including:

>> DAILY NEWS SPONSORSHIP

Have your organization mentioned at the beginning and end of each newscast on RIMS TV, headlines taped in front of your booth, and a pre-produced commercial for your organization included each day you sponsor. RIMS TV will also interview your company representatives in the daily news headlines. Choose an exclusive sponsorship and your branding will also be included on the online video player on the RIMS website, as well as in the daily recap email that delivers the video to over 50,000 subscribers in the RIMS database.

US \$80,000 FOR EXCLUSIVE SPONSORSHIP

>> COMMERCIAL AIRTIME

Include one of your organization's existing promotional videos in the daily program line-up.

US \$5,000 PER DAY, LIMIT 10 PER DAY AT A MAXIMUM OF 45 SEC. EACH

>> ADVERTORIAL

Let us produce a video live at the Conference! We can feature your latest products, film a demonstration, interview one of your executives and more. It's completely customizable and the best part is it's yours to use throughout the rest of the year and beyond.

US \$7,500 PER DAY*

**All filming of advertorials must occur on Monday, April 25th or additional charges may be incurred.*

>> BANNER ADS

Stream a banner across the online video player of RIMS TV, which will be featured on the RIMS homepage. Reach thousands of risk professionals, beyond those in attendance at the conference.

US \$2,500 EACH, LIMIT 2 PER DAY

LEARN MORE ABOUT THE RIMS-TV OPPORTUNITIES AT [HTTP://SPONSORRIMSTV.COM/](http://SPONSORRIMSTV.COM/)

US \$65,000

INNOVATION HUB

New to the show! RIMS is rebranded one of the education sessions into the Innovation Showcase, a room that is focused on educational content in three categories: Emerging Risk, Cyber Security, and Cyber Technology. Each day of the conference will focus on one specific category with 10-12 minute sessions each day. Sponsorship includes branding of the room, a sponsor created commercial video played before each session, as well as the opportunity to present one session each day.

US \$65,000

THOUGHT LEADER THEATER

Educational content is the primary reason for RIMS 2018. Thought Leadership is brought to the forefront of our Marketplace at the RIMS Thought Leader Theater (TLT). This portion of the show floor is reserved for attendees to gain additional education through a series of succinct, interactive presentations on a variety of topics. With its central location adjacent to the RIMS Hub, the 30' x 50' theater provides prime visibility and traffic. As the TLT sponsor, you will receive physical branding on-site and in promotional materials as well as leads for all attendees at each presentation held in the theater. You can also showcase your brand's thought-leadership by presenting three TLT sessions (subject to RIMS approval) during the conference.



Swiss Re
Corporate Solutions

US \$25,000

SPONSORED SESSIONS

Deliver content promoted in the RIMS conference agenda in one of five available sponsored sessions time slots.

NEW
FOR 2018

EXPERIENCES

US \$20,000

CHARGING STATIONS

Gain visibility as attendees charge their mobile devices inside the charging station located throughout the convention center.



US \$15,000

INFORMATION CENTERS

"Where is the Opening Reception?" "Do you know what time the keynote presentation begins?" "Where is the business center?" Attendees and guests need to know the who, the what, the when, the where and the how of the conference. Your company can sponsor the helpful representatives who assist them with their RIMS 2018 needs. RIMS representatives will be centrally positioned to assist conference attendees with locating exhibitors and navigating the Exhibition.

US \$20,000

HEADSHOT LOUNGE

Located into the RIMS Hub, attendees can have their professional headshot taken and emailed to them on site. Sponsorship includes all generated leads, which were over 1,800 in 2016.

US \$35,000

TRAVEL KIOSK

Check your bags and coat while seeing if your trip is on time with real time flight information.

US \$50,000**REGISTRATION**

Be the official sponsor of attendee registration at the RIMS 2018 Annual Conference & Exhibition. Your company logo will be on all registration units as well as have a custom logo on the registration bag and the RIMS 2018 website. You also have the opportunity to have an ad sent out on all attendee registration confirmation emails which will reach over 10,000 attendees!

**US \$35,000****WELLNESS ZENTER**

A healthy lifestyle can take a backseat for traveling professionals. At the Wellness Center, a health care professional will be giving one-on-one nutrition advice, leading short classes on maintaining exercise while on the road as well as leading simple exercise classes throughout the day. Sponsorship will include branded exercise bands and sedgwick® workout tools to take with you whenever you are on the road!



sedgwick®

US \$15,000**SHOE SHINE LOUNGE**

Achieve branding visibility by hosting the Shoe Shine Station at RIMS 2018. Your company's logo will be on the station and you will provide attendees with a luxurious and pampered experience they won't soon forget.

\$40,000**SOCIAL MEDIA**

Enhanced for RIMS 2018! Your company can be the official provider of everything "social" at RIMS 2018. This will include a "Tweet-Up" at the RIMS booth (or yours), a social media feed displayed throughout the center, logo on feed, and a one-minute video on social media feed every hour, on the hour.

**\$18,000 GOLD SPONSORSHIP**

sedgwick®

\$12,000 SILVER SPONSORSHIP**Gallagher**

Insurance | Risk Management | Consulting

RIMS 2018 MOBILE APP

Packed with features that support lead-generation, prospecting and brand visibility, the RIMS 2018 Mobile App generates more traffic and clicks than ever. Visit www.RIMS.org/mobileapp to learn about ways to make it a focal point of your RIMS 2018 presence.

\$20,000**GLOBAL LOUNGE**

International attendees and risk managers who specialize in the global marketplace will utilize the Global Lounge to pick-up their attendee credentials, network with colleagues and hold impromptu meetings. This is a great opportunity for your company to capture the attention of these decision makers and global travelers through brief thought leader sessions and a branded lounge.

LEAD GENERATION

US \$3,000

RIMS TREASURE TREK

Participate in the ultimate booth traffic builder! Limited to an exclusive group of 30 exhibitors, the Treasure Trek ensures you have a steady flow of attendees coming by your booth to become eligible to win prizes such as an Apple product three-pack, a premium flat screen TV or four winners of \$2,500 in cash!

BRANDING

US \$125,000

TRANSPORTATION

Getting RIMS 2018 attendees from the airport and to your booth from here to there is Mission: Critical. Get your message in front of the attendees as they ride shuttle buses to and from the convention center every day. Buses run throughout the Conference giving you extraordinary impressions and maximum exposure in the city. The captive audience on the bus will have full visibility of your logo placed on every headrest. For those attendees that choose to travel by taxi, they'll see your branding at the taxi area and be greeted by a valet dressed in your company branded clothing.



Swiss Re
Corporate Solutions

US \$40,000

BADGE HOLDERS

Literally have your badge holders do the talking for you. Providing highly visible recognition, neck wallets are supplied to all attendees and your company logo appears on the front of the neck wallet, directly above the name badge!

Willis Towers Watson

US \$40,000

HOTEL KEYCARDS

Take advantage of the key to successful convention marketing—and we mean that literally! Key cards unlock the perfect opportunity for you to make an opening impression as you welcome attendees to Philadelphia. Your presence is guaranteed to be in most attendees' hands at least once each day as they enter their hotel room.



Bring on tomorrow

US \$20,000

MARKETPLACE AISLE SIGNS

Everyone depends on the directional aisle signs at RIMS to navigate through the floor effectively. Elevate YOUR company's brand among thousands of risk professionals and remind attendees of YOUR booth location by displaying your company name, logo, and booth number on aisle signs throughout the show. Two-sided aisle signs let attendees see your logo every time they look up. Visibility outside your booth doesn't get any better than that!

US \$7,500**SHOW FLOOR SIGNAGE**

Put your logo on high-impact graphics on the Show floor! The RIMS Boulevard allows thousands of attendees to pass easily through the exhibit hall. This 20-foot-wide aisle offers attendees a place to stop, network and take a break. Custom 8' x 10' floor graphics along the boulevard or front entrance will remind attendees where YOUR booth is located and lead them there! A maximum of six 8'x10' floor graphics are available. Limit one per exhibitor.

US \$10,000**LUGGAGE TAGS**

Allow your message to tag along with every RIMS 2018 attendee! Placed in the conference bag, this premium luggage tag emblazoned with your corporate logo will receive repeated use, on business or leisure travel. Your logo will be seen at the conference and beyond!

US \$30,000**NOTEPADS**

This is an easy and effective way to get your message in the hands of every registered attendee. Popular hard-covered notebooks will be distributed to all attendees in their conference bag. Place your logo on the cover of this notebook and get long-term exposure as attendees return to their offices and desks to review important notes, memory-joggers and names of contacts.

**US \$20,000****MIRROR CLINGS**

One place we know every attendee at the convention center is sure to visit is the restroom! Guarantee your brand visibility with large-scale full color clings affixed on each restroom mirror. There are over 20 bathrooms to make a marketing splash!

US \$40,000**HYDRATION**

Help keep RIMS 2018 attendees hydrated by attending in Las Vegas, NV. The Hydration sponsorship is the perfect opportunity for maximum brand awareness. A branded water bottle will be handed out in every RIMS meeting bag as well as branded signage on all water coolers inside the educational session rooms at the convention center.

**US \$37,500****CONFERENCE T-SHIRT**

One exclusive T-Shirt Sponsor will have the opportunity to emblazon quality T-Shirts with their company logo for all registered attendees and press. This promotional item is used during the week and long after the conference concludes, providing maximum marketing impact.



US \$40,000

LANYARDS

Printed exclusively with your logo and the RIMS logo, the lanyard gives your company's chance to be on display to thousands of attendees at RIMS 2018. We handle the production and distribution, your company gets the exposure!



US \$75,000

CONFERENCE BAGS

The ultimate walking billboard! Let your target audience advertise for your company long after the close of the conference. Your company's logo will be printed on the bags distributed to each conference attendee.



US \$30,000

HOUSEKEEPING VIDEOS

Played before every education session, the Housekeeping Video provides important information to all attendees and you can be a star highlight. At RIMS 2018, three different videos will be played. If attendees entertained, make the videos memorable, and above all else give you additional exposure!


NEW
FOR 2018

US \$10,000

HOTEL WELCOME NEWSLETTER

Be the first company to greet each RIMS 2018 attendee! Every participant will receive an official "Welcome Newsletter," sponsored by you, upon check-in at each of our official hotel properties. Helpful information about Registration, Badge Pick-up, Special Events Schedule, Registration Hours, Exhibit Hall Hours and more will be provided; along with a personalized welcome message from your company.

US \$22,500

EXHIBITOR LOCATOR GUIDE

This alphabetical listing and floor plan of exhibitors is provided to over 5,000 attendees. Many bring it to their office for future reference and rate it as one of the best "takeaways" from the conference.

US \$22,500

SESSION LOCATION GUIDE

Make your company's branding stand out on this colorful, user-friendly guide to the conference sessions that fits easily into the pocket of the attendees' neck wallets. The complete RIMS 2018 experience in San Antonio "unfolds" before you as this piece expands to show each day's activities in detail including the layout of the convention center.

CONTACT MATT WHYTE FOR PRICING**BANNERS**

Get attendees excited before they hit the show floor with one of our many banner locations throughout the convention center. Strategically place it to drive traffic to your booth or café space.

KEYNOTES & AWARDS CEREMONY

CONTACT MATT WHYTE FOR PRICING**OPENING KEYNOTE****CONTACT MATT WHYTE FOR PRICING****AWARDS CEREMONY****CONTACT MATT WHYTE FOR PRICING****RISK MANAGER OF THE YEAR®**

LUNCHES & RECEPTIONS

DISCOUNTS
ON SPONSORING
MULTIPLE
EVENTS

\$10,000

EXHIBIT HALL RECEPTION (MONDAY)

\$10,000

EXHIBIT HALL RECEPTION (TUESDAY)

\$10,000

EXHIBIT HALL LUNCH (TUESDAY)

\$10,000

EXHIBIT HALL LUNCH (WEDNESDAY)

FIVE BELOW (\$5,000 OR LOWER)

US \$5,000

ROSENBERG & PARKER

COUNTDOWN CLOCK ON RIMS.ORG

Display your company's logo on the RIMS.org Countdown Clock to our RIMS 2018 Annual Conference & Exhibition homepage.

US \$3,500

STUDENT WELCOME RECEPTION

This opening reception for all students and advisors is a great event for students to network with their peers, and industry leaders. 2018 ABSIP Scholars and the top eight 2018 Spencer-RIMS Risk Management Challenge teams are recognized.

hotel key cards

FIVE BELOW (\$5,000 OR LOWER)

US \$3,500

STUDENT BREAKFAST

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US \$3,500

STUDENT ROUNDTABLE/SPEED NETWORKING EVENT

This session provides students with two learning opportunities. The first is to hear a panel of experienced risk managers discuss their career path in risk management, and ask the panelists questions. The second is when several professional risk managers go from table to table, each with 8-10 students, have some Q&A time, and also provide the students with career advice.

US \$5,000

CONFERENCE BAG INSERTS

Place your brochure or promotional item (subject to RIMS approval) directly into the hands of over 5,000 risk management professionals.

RIMS CONTACTS

EXHIBIT SPACE & SPONSORSHIPS

Matt Whyte, Exhibitions and Sponsorships Sales Manager
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VICE PRESIDENT, EVENTS & EDUCATION

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EXHIBITOR HOUSING & HOSPITALITY

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MEDIA RELATIONS & PRESS ROOM RENTALS

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RISK MANAGEMENT MAGAZINE AND RIMS.ORG ADVERTISING AND PROMOTIONAL OPPORTUNITIES

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ABOUT RIMS



As the preeminent organization dedicated to advancing the practice of risk management, RIMS, the risk management society™, is a global not-for-profit organization representing more than 3,500 industrial, service, nonprofit, charitable and government entities throughout the world. Founded in 1950, RIMS brings networking, professional development and education opportunities to its membership of more than 11,000 risk management professionals who operate in more than 60 countries. For more information on RIMS, visit www.RIMS.org.