RIMS 2017 Annual Conference & Exhibition
Attendee Mailing List Agreement
(Sponsors and Exhibitors only)

NOTICE: The contact data contained on the pre-show RIMS 2017 Annual Conference & Exhibition attendee list is proprietary, and may not be resold. This information is provided to you as a part of your exhibitor or sponsor agreement with the Risk and Insurance Management Society (RIMS), and is only for use in a single direct mail campaign to promote your company’s participation at RIMS 2017 in Philadelphia. List usage will be carefully monitored, and penalties will apply if this agreement is violated.

RIMS 2017 Annual Conference & Exhibition Pre-Show Attendee List Guidelines and Regulations

1. The pre-show attendee list is restricted to a one-time only use for a direct mail campaign to promote your company’s participation at RIMS 2017 in Philadelphia. Additional usage is prohibited. Use of this list expires on April 20, 2017.

2. The exhibitor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee mail list in any form whatsoever, including entering into their own electronic databases.

3. The exhibitor is responsible for damages incurred in enjoining unauthorized parties from using the pre-show attendee list in all cases where such unauthorized parties gained access to the mailing list through the exhibitor listed in this agreement or any of the exhibitor’s agents or employees.

4. Use of the RIMS corporate logo or the conference treatment on your direct mail piece is prohibited. Exhibitors may only use the RIMS 2017 conference logo that is provided for their use in the RIMS Exhibitor Marketing Toolkit, and only in the form in which it is provided.

NOTICE: Violation of the “Attendee Mailing List Agreement” may cause significant damage to RIMS, its goodwill and its relationships, which the parties agree would be extremely difficult and impracticable to quantify. Accordingly, if Exhibitor violates the above Guidelines and Regulations, Exhibitor’s right to use of the 2017 and future attendee mailing lists shall be subject to immediate forfeiture (as determined by RIMS in its sole discretion), AND Exhibitor shall pay RIMS the following amounts as liquidated damages for each such infraction: (i) Exhibitor shall pay RIMS $5,000 for the wrongful use/mailing to entities or persons listed on RIMS' attendee list; (ii) Exhibitor shall pay RIMS $5,000 for the violation of any RIMS 2017 Annual Conference & Exhibition pre-show attendee list Guidelines and Regulations. In addition, in the event of any such violation, Exhibitor agrees to immediately mail, at its own expense, such corrections and/or retractions as RIMS may deem appropriate in its discretion (and using verbiage approved by RIMS). Additionally, violation of this agreement will result in the deduction of 20 priority points from Exhibitor’s total score.

Agreement

Downloading the RIMS attendee mail list constitutes acceptance to the guidelines and regulations outlined in this agreement.