



RIMS2022

RISKWORLD™

ANNUAL CONFERENCE & EXHIBITION
APRIL 10-13 | SAN FRANCISCO

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Reach attendees before they even arrive. The conference program is the most complete guide to planning for RISKWORLD 2022. It is mailed to **more than 14,000** prospects and past attendees in December 2021. **Plus, get DOUBLE the exposure** as part of the E-Book, an interactive, fully-searchable publication on www.RIMS.org. Your ad will link directly to your website!

- >> 3-Page Front Cover Gatefold (one available) **\$5,500**
- >> Inside Back Cover (one available) **\$4,500**
- >> Outside Back Cover (one available) **\$5,000**
- >> Full Page Interior (many available) **\$3,675**

Space reservation deadline: Friday, November 19, 2021

Materials deadline: Tuesday, November 30, 2021

SHOW DAILY

The Official RIMS Show Daily will be an easily accessible digital publication distributed to conference attendees and the risk community at large via multiple delivery formats.

- >> Full-Page Ad **\$4,000**

Space Reservation Deadline: Friday, March 11, 2022

Materials Due: Friday, March 25, 2022

ADVERTISING SPECS

CONFERENCE PROGRAM CMYK press-ready PDF with appropriate bleed and crop marks at the trim size

- >> 3-Page Front Cover Gatefold specs on request
- >> Inside Back Cover trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"
- >> Outside Back Cover trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"
- >> Full Page Interior trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"

SHOW DAILY RGB (CMYK will be converted) low resolution PDF with crop marks at the trim size

- >> Full-Page Ad trim size: 8.5" x 11", live area: 8" x 10.5", bleed: none

Send all ad materials via FTP or an online file transfer service (Dropbox/WeTransfer/etc.) to: jzwilich@RIMS.org
Please do NOT send files as an attachment to an email, as our email server may quarantine your message.

CONTACT: Ted Donovan, Senior Integrated Sales Manager | +1 212-655-5917 | tdonovan@RIMS.org

RISKWORLD 2022 ADVERTISING ORDER FORM

I'M PURCHASING:

Conference Program

3-Page Front Cover Gatefold Rate \$5,500

Inside Back Cover Rate \$4,500

Outside Back Cover Rate \$5,000

Full Page Interior Rate \$3,675

Show Daily

Full Page Ad Rate \$4,000

TOTAL DUE \$ _____

PAYMENT

Company Information

Company: _____

Primary Contact: _____

Credit Card

Invoice Me

Credit Card payments (American Express, MasterCard, and Visa): send to Exhibitor Services at 917.229.1682 (fax) or Exhibitorservices@RIMS.org

Credit Card # _____ Exp. Date _____

Name on Credit Card _____ CSV Code _____

Authorizing Signature **X** _____

Email Address (required) _____

Check payments:

All checks payable in USD drawn on a US bank – to Risk and Insurance Management Society, Inc. and mail to:

Risk & Insurance Management Society, P.O. Box 95000-2345, Philadelphia, PA 19195-2345

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